Assignment 1-Bcom 2**.1**

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**1.** Has led to adequate return to shareholders which will depend

Upon the earning capacity of market, price of the shares of the safaricom limited company.

2. Ensuring optimum funds utilization because once safaricom limited

Profitable funds are produced they are utilized in maximum possible

Way at least cost hence causing rapid growth of shares of the company.

3. Good management of cash from the profits made also has resulted

To the steady growth of shares due to good decisions made with regard to cash

Management example, payment of bills.

4. Financial management function and decision has led to wise decision making

In the company which involves financial decisions, liquidity decisions and divided decisions.

5. Due to ensuring safety on investment, this is where funds are invested in

Safe ventures so that adequate rate of returns can be achieved has caused

Steady growth of shares.

6. Financial management in this situation has also led to adequate investment of

Funds into profitable ventures to prevent losses. This has caused steady growth

Of shares.